



University School of Management Studies
Guru Gobind Singh Indraprastha University
New Delhi, India

WORKSHOP

13 July 2022

USMS

1:30 pm

USMS in association with IIQAC, GGSIPU is organizing a workshop
on

Unveiling the Secret of Quality Research and Academic Writing: The Editor Speaks

Workshop Aims:

- To delineate the benchmarks indicative of quality in academic research and publications
- To understand the editorial perspective on writing influential, highly cited publications

Resource Person



Prof. Justin Paul

Professor, University of Puerto Rico, San
Juan, USA
Professor, University of Reading Henley
Business School, UK

Among the World's TOP 0.1% cited researchers
by Web of Science

Editor-in-chief
International Journal of Consumer studies
(A ranked - ABDC Journal Quality List & SSCI listed)
(Impact Factor 7.1, Cite score 7.3)

Associate Editor
European Management Journal
(Impact Factor- 6.11)

Patron



Prof. (Dr.) Mahesh Verma
Vice Chancellor
GGSIPU, New Delhi

Conveners



Prof. A.K. Saini
Dean, USMS



Prof. Puja Khatri
Professor, USMS

Registration Link: <https://forms.gle/LDyWzwB17qnGupVG8>
Last Date to Register: 9 July 2022*

***NOTE: Due to limited availability of
seats registration confirmation will be on
first-come-first-serve basis**